



❖ *San Diego* ❖

# Empowering Thai American Entrepreneurship





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## WHAT IS SAMAKKEE?

Join us at the 5th annual Samakkee Summit! As the name of the event suggests, Samakkee Summit's objective is to *unite* organizations and individuals from across the United States, and to provide a platform to discuss various issues, share solutions, and celebrate community development among Thais and Thai Americans. Tentative conference topics this year include economics, business, tax and immigration legal updates, social aspects, and cultural preservation, with special focus on **Empowering Thai American Entrepreneurship**.

Since 2013, the Samakkee Summit has been successfully hosted in different cities and gathered continuous support from Thai American organizations across the United States from Washington, D.C., to Seattle, to Chicago, and to Los Angeles. The selected location for 2018 is San Diego, California. The Planning Committee comprises of local members from the Thai and Southeast Asian Association of California (TSAAC), a registered 501(c)(3) nonprofit organization, and the America's Thai Chamber of Commerce (ATCC). Both are based in San Diego.

## WHAT'S SPECIAL ABOUT THIS YEAR'S SAMAKKEE SUMMIT?

This year's Samakkee Summit is joined by several Thai American organizations from medical industry, legal industry, and national entrepreneurs, with one mission: to empower Thai American Entrepreneurial initiatives. Multiple sessions, covering business operations, immigration aspects, and anything in between, will prepare you for your business's success. Topics are available for all level of experience.

### Planning Organizations:



### Current supporting Organizations include but not limited to:





## SAMAKKEE SUMMIT 2018 OVERVIEW

**Where:** Marina Village Conference Center, San Diego, California

**When:** Saturday, October 20th, 2018  
9:00 AM to 10:00 PM (Registration opens at 8:00 AM)

**Ticket:** Ticket sales begin in late March. Admission is \$40 for early reservation per person, (ticket on the event day will cost \$50 per person) which includes breakfast, networking luncheon, dinner, mixer, and all-day refreshments!

### Stay well informed & for more information:

Like and inbox us on Facebook: <https://www.facebook.com/samakkeesummit>

Send us an email: [samakkeesummit2018@gmail.com](mailto:samakkeesummit2018@gmail.com)

Give us a call: (562) 281-7598

## PROGRAM INFORMATION

Samakkee Summit 2018 is a one-day fully packed program held on Saturday, October 20th, with seminars and conferences followed by dinner, mixer, and performances in the evening. The main conference topic discusses strengthening Thai American entrepreneurial values as an alignment of the central theme of *"Empowering Thai American Entrepreneurship."* Following substantive sessions include discussions and conventions on:

- road map to success for Thai American Entrepreneurs;
- developing Thai American entrepreneurship;
- strengthening Thai and Southeast Asian business development entrepreneurship; and
- mentoring and aspiring business owners and startups to the rapidly changing tax and immigration laws.

Thai and Thai American leaders and future leaders in the Thai and Thai American community, at local and national level, will be invited to share their insights pertaining to the conference topics as distinguished speakers and panelists.

Along with the wealth of information on how to start and succeed in your business and entrepreneurial journey, Samakkee Summit attendees can purchase raffle ticket(s) for a chance to take home **more than 30 prizes, including a surprise grand prize to be announced!**

## SPONSORSHIP AND SUPPORT

The Samakkee Summit 2018 Committees would like to extend to you the opportunity to join in creating this year's Summit a successful and memorable one. Be part of our Summit through sponsorship. Please take a moment to review and select the sponsorship package that best fits your business and budget.



## **WAYS TO SUPPORT SAMAKKEE BECOME OUR SPONSOR!**

Each year, Samakkee is passed on to volunteer nonprofit organization(s) in a different city. With the continuous support of Royal Thai Consulate-General Los Angeles, this year's Planning Committee would love to obtain contributions and financial support from our Thai and Thai American communities. Your contributions will help with the growing costs of the Summit, provide educational and informative sessions and strong networking. In addition to knowing that you are supporting the Thais and Thai American communities, your tax-deductible sponsorship can also give your business valuable exposure. If you are a business owner, do not hesitate to take this great opportunity to expand your brand presence and reach a large audience to Thai locals and tourists from other states!

### **FINANCIAL SPONSORSHIP**

Our various sponsorship levels offer different benefits, including tickets, logo placement on collateral materials, and more. Donations allow us to continue to provide a forum for Thai American communities at the national level. Proceeds will be applied towards the venue, food, and operating expenses. Donations should be made to Thai and Southeast Asian Association of California (TSAAC), a registered 501(c)(3) organization. Your donations may be tax-deductible as a charitable contribution, as permitted by law.

### **MATERIAL SPONSORSHIP & VOLUNTEERING**

The Summit would also be appreciative of material donations, such as food, flowers, projectors, and the like. Please contact us at [samakkeesummit2018@gmail.com](mailto:samakkeesummit2018@gmail.com) if you have something you think could be useful in a conference. We welcome any food donations from local Thai and/or Asian Restaurants!

We need volunteers! From event coordinator, to event staff, to moderators, MCs and performers, Samakkee and the Thai American community can use your expertise!

### **PROGRAM ADS AND CONFERENCE BOOTHS**

Advertise with us! Your business will be displayed in our program, which is distributed to all attendees at the conference. Want more presence? Booths are also available for a fee for organizations to table during the conference.

For more information, please contact [samakkeesummit2018@gmail.com](mailto:samakkeesummit2018@gmail.com) or (562) 281-7598 or inbox us at [www.facebook.com/samakkeesummit](https://www.facebook.com/samakkeesummit).



## FINANCIAL SPONSORSHIP PACKAGES (DIAMOND, PLATINUM, GOLD, SILVER, BRONZE)

<i>BENEFITS &amp; DETAILS</i>	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
<i>Value (USD)</i>	10,000	5,000	2,500	1,000	500
<i>Sponsorship available</i>	1	4	5	Unlimited	Unlimited
<i>Stage presence</i>	✓	✓	✓		
<i>Special plaque recognition at event</i>	✓	✓	✓		
<i>Special thank you announcement</i>	✓	✓	✓	✓	
<i>Admission tickets</i>	30 attendees	20 attendees	10 attendees	4 attendees	2 attendees
<i>Booth at event</i>	Complimentary premium booth	Complimentary regular booth	Complimentary regular booth	20% discount booth purchase	10% discount booth purchase
<b>Name and Logo Placement:</b>					
<i>Complimentary souvenir(s)</i>	✓				
<i>Front, middle, and back in program booklet</i>	✓				
<i>Samakkee's website with hyperlink</i>	✓	✓	✓	✓	✓
<i>Collateral materials and donor wall at event</i>	✓	✓	✓	✓	✓
<i>Post-event press releases</i>	✓	✓	✓	✓	✓
<b>Promotion:</b>					
<i>Opportunity to speak on stage</i>	✓				
<i>Banner on the Samakkee's website</i>	✓				
<i>Social media postings</i>	2 postings	2 postings	1 posting	1 posting	
<i>Thank you email blast to event attendees</i>	✓	✓			
<i>Ability to provide sample products</i>	✓				
<i>Ad in the program booklet</i>	Inserted full-page ad	Inserted full-page ad	Inserted 1/2-page ad	Inserted 1/4-page ad	

## **MATERIAL SPONSORSHIP AND VOLUNTEERING**

### **MATERIAL SPONSORSHIP**

The following are samples of items that we would appreciate:

- Food and Beverages (breakfast, lunch, dinner entrees, and refreshments)
- Cocktails
- Flowers
- Projector Screens
- Printing (posters, event program)
- Decorations
- Swag
- Lighting
- A/V Equipment
- Gift bags
- Raffle prizes

### **VOLUNTEERING**

Become a part of Samakkee Summit 2018 – San Diego! If you are interested in helping out but are unsure about how you can help, please reach out to us!

Every contribution, big or small, is appreciated.

#### **■ BE A VOLUNTEER**

- Event staff (registration, ushers, setup, and takedown, etc.)
- Conference coordinator
- A/V support
- Event Photographers (with your own equipment)
- Performers/Entertainers

#### **■ PERFORMANCES**

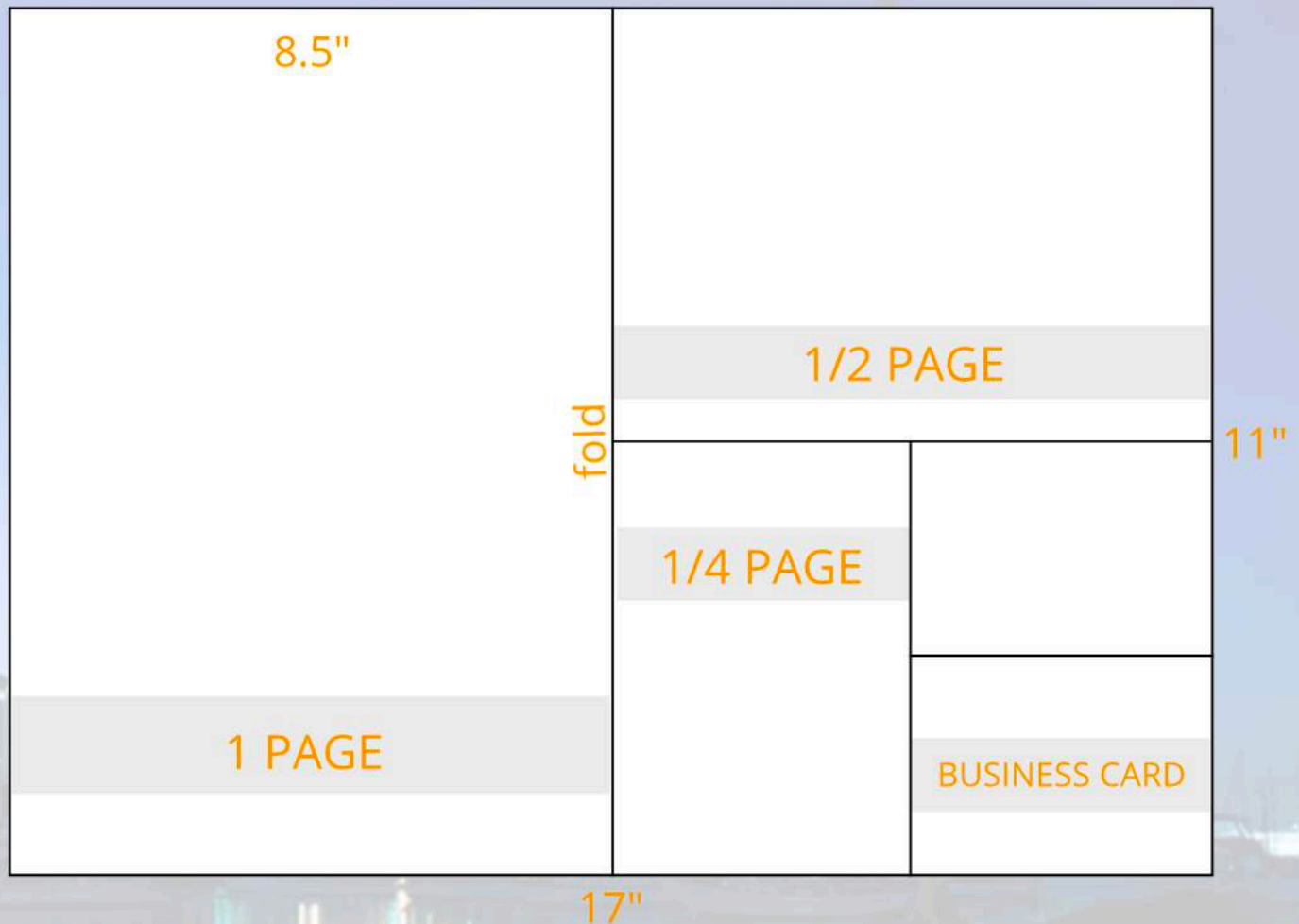
Right after the main conference on Saturday, October 20 concludes, stay with us to enjoy a nighttime festival with delicious food and amazing performances. Experience traditional Thai dance and Thai music from Thai and Thai American talents. If you would like to perform on this special night, or organize the performance of your friends, please contact [samakkeesummit2018@gmail.com](mailto:samakkeesummit2018@gmail.com) or (562) 281-7598 or inbox us on our Facebook page <http://www.facebook.com/samakkeesummit>.



## PROGRAM ADS AND CONFERENCE BOOTHS

Purchase your booth space and give your brand a physical presence! A booth space in the Samakkee Summit 2018 costs \$250, and is sold on a first-come, first-serve basis with limited availability. Be sure to buy your booth early!

Sponsor an ad in our event program to reach out more for less! This program booklet is provided to every event attendee for keepsake.



Please note that all specs provided include a .125" bleed on all sides

- 1 Page (8.75x11.25") : \$300
- 1/2 Page (8.75x5.75") : \$150
- 1/4 Page (4.5x5.75") : \$75
- Business Card (4.5x2.5") : \$40

Send details, questions and your advertisement files at 300dpi in .jpg, .pdf, .air, or .pad format to [samakkeesummit2018@gmail.com](mailto:samakkeesummit2018@gmail.com)



## SPONSORSHIP FORM

5<sup>th</sup> Samakkee Summit 2018  
October 20<sup>th</sup> at Marina Village Conference Center, San Diego, CA

Please fill out the following form to confirm your sponsorship level, in-kind donations and/or services. Completed forms can be returned to our Samakkee Summit email at [samakkeesummit2018@gmail.com](mailto:samakkeesummit2018@gmail.com). Should you have any questions, please do not hesitate to email us or contact Saharat Pinyo at (562) 281-7598 or Wanaporn Menzer at (858) 699-9957.

### SPONSOR'S CONTACT INFORMATION:

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**RECOGNITION:** Please select [✓] your preference and provide the name as you wish to be recognized:

- ☐ Name as you wish to be recognized \_\_\_\_\_  
☐ In memory of \_\_\_\_\_  
☐ In honor of \_\_\_\_\_  
☐ I wish to remain anonymous.

### FINANCIAL SPONSORSHIP: Please check [✓] one of the following:

\$10,000 Diamond Sponsor		\$1,000 Silver Sponsor	
\$5,000 Platinum Sponsor		\$500 Bronze Sponsor	
\$2,500 Gold Sponsor			

### MATERIAL SPONSORSHIP & VOLUNTEERING: Please check [✓] any that applies:

Breakfast		Decorations	
Lunch		Swag	
Dinner entrees		Lighting	
Refreshments		A/V Equipment	
Cocktails		Gift bags	
Projector Screens		Raffle prizes	
Printing (posters, event program)		Volunteers	
Other (Please specify)			

### PROGRAM AD & CONFERENCE BOOTH: Please check [✓] any that applies:

Program ad: ☐ \$300 Full-page ☐ \$150 1/2-page ☐ \$75 1/4-page ☐ \$40 Business card  
Conference booth: ☐ \$250 booth

### PAYMENT INFORMATION: Please check one.

- ☐ I have paid by Zelle to [TsaacOrg@gmail.com](mailto:TsaacOrg@gmail.com)  
☐ I have paid by Venmo to username "@TSAAC-Org" or email [TsaacOrg@gmail.com](mailto:TsaacOrg@gmail.com) or phone number: 8586999957  
☐ I have mailed this form with check made payable to  
Thai And Southeast Asian Association of California  
13393 Terraza Playa Cancun, San Diego, CA, 92124

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Full name: \_\_\_\_\_